

HFSC November Board Meeting 11/11/18

Meeting commenced at 5:05

Present: Sadye Senske (President), Mandy Senske (Vice President), Amanda Holder (Secretary), Jodi Hintz (Registration Coordinator), Lorisa Newman (Ice Show Coordinator), Sara Yunker (Coaches Coordinator), and Coach Lindsey Schutt (Coach)

Coaches' Coordinator: Coaches' Coordinator co-chair stepped down (Shayla Sinclair). Sarah Yunker stated she is ok without having a co-chair.

Financial Report: Copies of October's financial report were handed out.

Fundraising: Money for chocolates is due on November 18th. Discussed incentives for next year's sales including: incentives for selling extra (t-shirt, gift card, \$5-10 off registration), or a prize for the top seller. Also discussed was selling boxes per child instead of one per family.

Advertising: Beulah Hazen newspapers have discounts for non-profits (50%). An advertisement will be placed for the ice show in both papers this year.

Apparel Order: Link will be added to club's website. More info by next week.

Additional ice time for stroking: No answer yet if more ice time would be available for stroking. Maybe change fees if no stroking is available.

Cenex Meal: Next year will count for committee. Not a big turnout for helpers this year.

Emails: Sadye will keep all members in the loop when answering other's emails.

Proposal on discounting registration fees for board: Will vote on at next meeting. Possible scenarios: 100% off first kid, 50% off rest, reimbursement at end of year or write and hold check and not cash if duties fulfilled, 3rd session free. Also discussed requirements: attendance 6/10 meetings, assist in ice show, fundraise, meet deadlines. A requirement sheet will be created.

T-shirt fundraiser: Will wait and see how many businesses respond. Shirts can be made in about one week. Will send out letters in September next year.

Ice Show t-shirts: Order in bulk and can order more if needed.

Registration for ice show: Registration is the week after session 2 Registration. Possibly increase registration costs by \$10 and have no ice show registration fee.

January Fundraiser: Possibly have a January fundraiser to not raise prices this year. Ideas include renting the ice a Saturday afternoon for friends and family day. We could have \$5 admission and sell food (tacos in a bag, hot chocolate, bars, water), or possibly get a food truck and have fleischkuekla. Also discussed was having fleischkuekla feed in the summer or next October to kick off the season.

Additional Ice Time: Next year look into additional ice time weeknights if available, instead of 5 am weekdays.

Ice Show Update: Theme is Holidays on Ice. Most songs and groups have been determined. Meeting is on Tuesday. Possibly have everyone sell raffle tickets for third session.

Budget is \$500. Have a meeting for parents who have never participated in ice show. Could have two meetings (one at 4:00 and one at 6:00). Kids have to be in 2nd and 3rd session. Maybe have everyone's measurements so we can know costumes/prices sooner. Measurements could be taken December 2nd or the following week. Next year possibly have a one time \$150 maintenance fee. Again discussed selling baked goods/snacks/water at ice show. Maybe have more than one stand throughout entryway and hallway.

Early Ice: Ice time will start early on February 3rd. Calendar will be updated.

Parade: Check into having float in Mercer County Parade.

Next Meeting: December 9th at 5:00.

Closed meeting at 6:45

Meeting Minutes by Amanda Holder, Secretary